



Assessing Organisational Attitude to Risk

“Risk comes from not knowing what you’re doing”

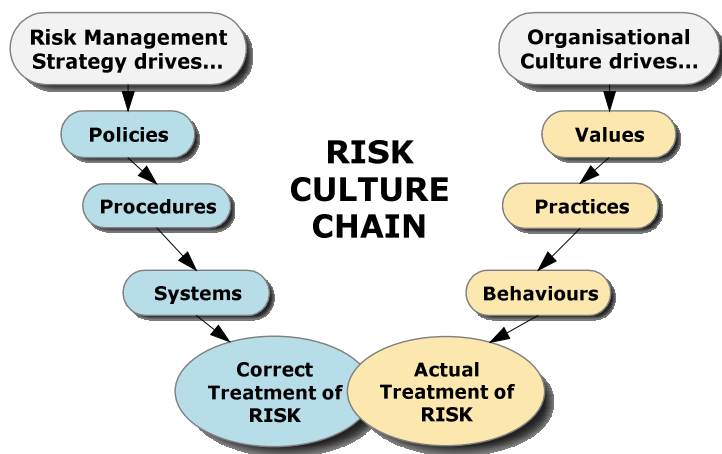
Warren Buffet

Senior executives are being required to attest to the effectiveness of their organisation’s management of material risks. To be confident that risk management is not just a compliance issue requires a culture in which thinking about managing risks is part of “*how things get done around here*”.

Our Risk Culture Assessment puts the spotlight on culture in relation to the management of risk. This is an online assessment that evaluates the perceptions of your people about the importance of managing risk and about how they believe your organisation is performing in six areas –

- ◆ **Leadership** – managing risk is led by example and people are held accountable
- ◆ **Support** – resources and training support a positive risk culture
- ◆ **Communication** – strong two-way communication about risk is encouraged
- ◆ **Engagement** – managing risk is a personal responsibility and part of performance evaluation
- ◆ **Behaviours** – aberrant behaviours that increase risk are not tolerated
- ◆ **Enterprise-Wide Risk Focus** – commitment exceeds legal compliance

The resulting gap analysis between Importance and Performance highlights organisational strengths and weaknesses in risk culture. We analyse the results and produce clear recommendations for improvement.



Danger! If Culture is not fully aligned with Risk Strategy, Culture wins - you lose.

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Benefits

- ◆ Understand how well managing risk is embedded in your culture
- ◆ See how your people at all levels think about risk
- ◆ Check alignment with your organisational risk appetite
- ◆ Identify where resources should be applied to improve management of risk
- ◆ Increase confidence in your risk attestation by strengthening risk culture
- ◆ Benchmarking your risk culture against other organisations

Features

- ◆ Assessment runs on-line
- ◆ Hassle-free, we run it for you
- ◆ We provide clear Recommendations for action
- ◆ All in Plain English
- ◆ Easy for your people to understand and complete
- ◆ Approx 4 weeks from launch to report



Dawson McDonald Consulting
PEOPLE ► PERFORMANCE ► ALIGNMENT

Performance Improvement Consultants

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What Our Clients Say *(Full details can be supplied)*

"The City of Casey engaged Dawson McDonald to conduct a risk culture survey for the organisation. The support and assistance we received ... has been just fantastic.

*The survey results and recommendations ... will assist us to develop our ongoing risk management strategy action plans over the next few years and we will not hesitate to engage them to assess our risk culture in three years time. I would recommend them." **City of Casey***

*"The survey instrument was most effective in identifying the existing risk culture and the detailed analysis has provided us with a positive starting point to move forward. We would certainly recommend their services to any organisation wishing to measure their risk culture" **CQUniversity***

OUR PRINCIPALS

John Dawson has more than 30 years of extensive professional experience in leading and driving business performance across a range of industries. He has created and worked in diverse roles, in Australia and overseas, including as Managing Director of a Financial Services Group with operations in Australia, NZ, and the UK and a turnover of A\$ 200 Million.

John's involvement with risk and risk management spans several decades. He has led an Australia-wide team dealing with safety, security and fire protection in the design and operation of a wide range of facilities. He is a Past President of Fire Protection Australia and has been a member and Chairman of various committees of Standards Australia dealing with issues relevant to risk, and a guest lecturer on aspects of risk management for the Australian Graduate School of Engineering Innovation.

Carmel McDonald has more than 20 years of professional experience across a variety of industries and projects. Carmel is recognised for her outstanding ability and finesse to drill through the superficial layers that have accumulated around critical business issues and drive straight to the core of the problem. Her clear insights and straight talk immediately crystallise what imperative actions can and need to be taken to improve individual alignment and organisational performance.

John and Carmel are two of only three consultants in Australia to achieve accreditation by the International Society for Performance Improvement as Certified Performance Technologists.

THE DAWSON McDONALD PROMISE

- ◆ We put the interests of our clients first - every time.
- ◆ We focus on the individual needs of our clients and work with them to meet those needs.
- ◆ We have rigorous standards of confidentiality, ethics and quality.
- ◆ We only undertake assignments where we are confident of achieving high quality outcomes.
- ◆ We deliver what we promise.

Our Clients Span these Sectors -

Biotechnology	Manufacturing
Education	Media
Emergency Services	Property
Financial Services	Telecommunications
Government	Tourism
Health Sector	Trade Associations & Not for Profits
Hospitality	
Legal Profession	